

# RMP Opportunity Gap - Retail Stores

City of Angleton

Place (see appendix for geographies), Total

Retail Stores	2011 Demand (Consumer Expenditures)	2011 Supply (Retail Sales)	Opportunity Gap/Surplus
Total Retail Sales Incl Eating and Drinking Places	257,266,576	242,294,260	14,972,316
Motor Vehicle and Parts Dealers-441	41,085,818	41,527,336	(441,518)
Automotive Dealers-4411	37,276,480	36,041,945	1,234,535
Other Motor Vehicle Dealers-4412	737,328	1,504,097	(766,769)
Automotive Parts/Accsrs, Tire Stores-4413	3,072,010	3,981,294	(909,284)
Furniture and Home Furnishings Stores-442	4,842,144	3,657,242	1,184,902
Furniture Stores-4421	2,595,780	1,049,881	1,545,899
Home Furnishing Stores-4422	2,246,364	2,607,361	(360,997)
Electronics and Appliance Stores-443	5,406,237	885,505	4,520,732
Appliances, TVs, Electronics Stores-44311	3,967,504	885,505	3,081,999
Household Appliances Stores-443111	939,554	0	939,554
Radio, Television, Electronics Stores-443112	3,027,950	885,505	2,142,445
Computer and Software Stores-44312	1,186,417	0	1,186,417
Camera and Photographic Equipment Stores-44313	252,316	0	252,316
Building Material, Garden Equip Stores -444	22,292,649	13,694,259	8,598,390
Building Material and Supply Dealers-4441	20,347,176	11,912,071	8,435,105
Home Centers-44411	8,189,718	0	8,189,718
Paint and Wallpaper Stores-44412	495,411	591,631	(96,220)
Hardware Stores-44413	2,041,008	894,491	1,146,517
Other Building Materials Dealers-44419	9,621,039	10,425,949	(804,910)
Building Materials, Lumberyards-444191	3,727,785	4,076,549	(348,764)
Lawn, Garden Equipment, Supplies Stores-4442	1,945,473	1,782,188	163,285
Outdoor Power Equipment Stores-44421	111,964	196,434	(84,470)
Nursery and Garden Centers-44422	1,833,509	1,585,754	247,755
Food and Beverage Stores-445	35,304,077	57,882,276	(22,578,199)
Grocery Stores-4451	32,214,597	54,092,060	(21,877,463)
Supermarkets, Grocery (Ex Conv) Stores-44511	30,632,055	54,092,060	(23,460,005)
Convenience Stores-44512	1,582,542	0	1,582,542
Specialty Food Stores-4452	1,012,957	154,885	858,072
Beer, Wine and Liquor Stores-4453	2,076,523	3,635,331	(1,558,808)
Health and Personal Care Stores-446	15,969,415	19,235,328	(3,265,913)
Pharmancies and Drug Stores-44611	13,834,955	18,813,760	(4,978,805)
Cosmetics, Beauty Supplies, Perfume Stores-44612	579,120	0	579,120
Optical Goods Stores-44613	522,512	421,568	100,944
Other Health and Personal Care Stores-44619	1,032,828	0	1,032,828



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Gasoline Stations-447	26,109,177	39,128,763	(13,019,586)
Gasoline Stations With Conv Stores-44711	19,490,475	38,816,567	(19,326,092)
Other Gasoline Stations-44719	6,618,702	312,196	6,306,506
Clothing and Clothing Accessories Stores-448	12,227,846	5,053,364	7,174,482
Clothing Stores-4481	8,872,628	2,791,894	6,080,734
Men's Clothing Stores-44811	529,721	515	529,206
Women's Clothing Stores-44812	2,223,792	1,381,906	841,886
Childrens, Infants Clothing Stores-44813	578,525	0	578,525
Family Clothing Stores-44814	4,744,929	1,409,473	3,335,456
Clothing Accessories Stores-44815	205,764	0	205,764
Other Clothing Stores-44819	589,897	0	589,897
Shoe Stores-4482	1,825,459	2,123,829	(298,370)
Jewelry, Luggage, Leather Goods Stores-4483	1,529,759	137,641	1,392,118
Jewelry Stores-44831	1,396,743	137,641	1,259,102
Luggage and Leather Goods Stores-44832	133,016	0	133,016
Sporting Goods, Hobby, Book, Music Stores-451	4,697,331	2,378,203	2,319,128
Sportng Goods, Hobby, Musical Inst Stores-4511	3,340,028	1,221,067	2,118,961
Sporting Goods Stores-45111	1,630,955	759,034	871,921
Hobby, Toys and Games Stores-45112	1,132,612	462,033	670,579
Sew/Needlework/Piece Goods Stores-45113	276,221	0	276,221
Musical Instrument and Supplies Stores-45114	300,240	0	300,240
Book, Periodical and Music Stores-4512	1,357,303	1,157,136	200,167
Book Stores and News Dealers-45121	907,647	0	907,647
Book Stores-451211	853,405	0	853,405
News Dealers and Newsstands-451212	54,242	0	54,242
Prerecorded Tapes, CDs, Record Stores-45122	449,656	1,157,136	(707,480)
General Merchandise Stores-452	34,997,051	40,601,486	(5,604,435)
Department Stores Excl Leased Depts-4521	17,032,031	20,433,400	(3,401,369)
Other General Merchandise Stores-4529	17,965,020	20,168,086	(2,203,066)
Miscellaneous Store Retailers-453	6,571,069	1,805,873	4,765,196
Florists-4531	478,865	1,081,469	(602,604)
Office Supplies, Stationery, Gift Stores-4532	2,575,588	47,299	2,528,289
Office Supplies and Stationery Stores-45321	1,449,212	21,713	1,427,499
Gift, Novelty and Souvenir Stores-45322	1,126,376	25,586	1,100,790
Used Merchandise Stores-4533	551,768	453,332	98,436
Other Miscellaneous Store Retailers-4539	2,964,848	223,773	2,741,075
Non-Store Retailers-454	19,424,683	1,524,392	17,900,291
Foodservice and Drinking Places-722	28,339,079	14,920,233	13,418,846
Full-Service Restaurants-7221	12,775,482	6,773,667	6,001,815



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Limited-Service Eating Places-7222	11,995,708	5,946,873	6,048,835
Special Foodservices-7223	2,340,695	552,764	1,787,931
Drinking Places -Alcoholic Beverages-7224	1,227,194	1,646,929	(419,735)
GAFO *	64,746,197	52,623,099	12,123,098
General Merchandise Stores-452	34,997,051	40,601,486	(5,604,435)
Clothing and Clothing Accessories Stores-448	12,227,846	5,053,364	7,174,482
Furniture and Home Furnishings Stores-442	4,842,144	3,657,242	1,184,902
Electronics and Appliance Stores-443	5,406,237	885,505	4,520,732
Sporting Goods, Hobby, Book, Music Stores-451	4,697,331	2,378,203	2,319,128
Office Supplies, Stationery, Gift Stores-4532	2,575,588	47,299	2,528,289

\* GAFO (General merchandise, Apparel, Furniture and Other) represents sales at stores that sell merchandise normally sold in department stores. This category is not included in Total Retail Sales Including Eating and Drinking Places.

Claritas' RMP data is derived from two major sources of information. The demand data is derived from the Consumer Expenditure Survey (CE Survey), which is fielded by the U.S. Bureau of Labor Statistics (BLS). The supply data is derived from the Census of Retail Trade (CRT), which is made available by the U.S. Census. Additional data sources are incorporated to create both supply and demand estimates.

The difference between demand and supply represents the opportunity gap or surplus available for each retail outlet in the specified reporting geography. When the demand is greater than (less than) the supply, there is an opportunity gap (surplus) for that retail outlet. For example, a positive value signifies an opportunity gap, while a negative value signifies a surplus.

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City of Angleton

## Appendix: Area Listing

### Area Name:

Type: List - Place

Reporting Detail: Aggregate

Reporting Level: Place

<u>Geography Code</u>	<u>Geography Name</u>	<u>Geography Code</u>	<u>Geography Name</u>
4803264	Angleton city		

### Project Information:

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Site: 1

Order Number: 970394544